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## CASE STUDY

### CODEPLAY

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DATE INVESTED:

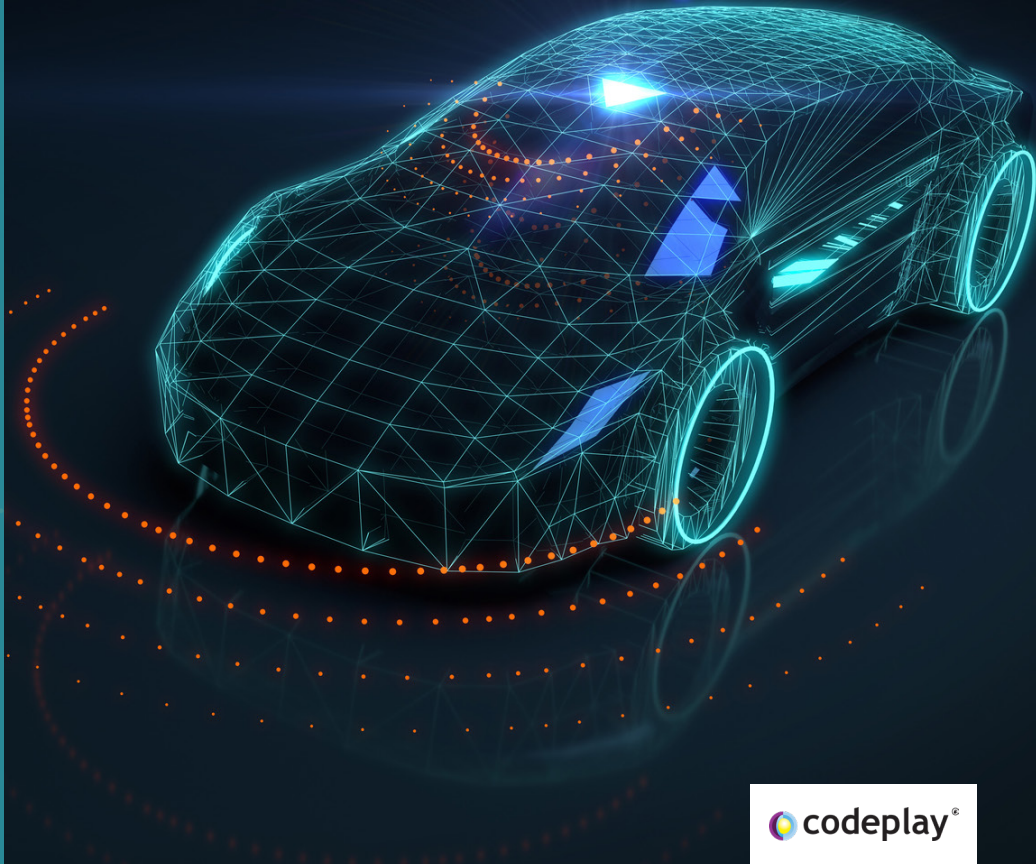
April 2018

AMOUNT INVESTED:

£1.05 million

DEAL TYPE:

Venture Capital





*We are delighted to receive investment through the Foresight*

*Williams Technology EIS Fund. We have been working hard on the technologies and partnerships to enable AI everywhere, from intelligent smartphones to making cars safer. This is a great new partnership that will provide us with both funding and specialist expertise. Williams Advanced Engineering is renowned for the provision of world-class technology innovation and Foresight has the proven track record to help grow Codeplay into a world leading company.*

**Andrew Richards,**  
Founder and CEO, Codeplay

**Founded in 2002, Codeplay is an Edinburgh-based software developer and consultancy. The business is globally recognised as leader in solutions that allow Artificial Intelligence “AI” software to run efficiently across different hardware platforms. Foresight’s expertise in growing software and licensing businesses and expanding them globally will be invaluable.**

Codeplay has a significant opportunity today to work with chipmakers in the automotive space to optimise software that enables Advanced Driver Assistance Systems (“ADAS”) and self-driving cars.

Codeplay’s suite of solutions can be integrated quickly and efficiently into the next generation of car hardware platforms to facilitate ADAS and, in time, fully autonomous driving. In conjunction with developing these systems, Codeplay provides consultancy services and sells its IP-rich products to several of the world’s leading electronics and silicon chip manufacturers.

As an investee company of the Foresight Williams Technology EIS Fund, Codeplay will also benefit from the support of Williams Advanced Engineering (“Williams”) in progressing to the next stage of their development. Williams is particularly well positioned to support Codeplay because of their experience in dealing with large automotive groups and with gaining accreditations to the strictest safety standards.

**For more information contact  
+44 (0)20 3667 8199 or visit [www.foresightgroup.eu](http://www.foresightgroup.eu)**

