
CASE STUDY

CINELAB LONDON

DATE INVESTED:
July 2017

AMOUNT INVESTED:
£2.25 million

DEAL TYPE:
Growth Capital





“ We are really excited to have the support of Foresight in accelerating the growth of Cinelab, and will be looking to expand services in the UK and establish a greater international capability. Foresight has a thorough understanding of the media industry and will be a great partner as we continue to develop the Cinelab brand.

Adrian Bull,
Managing Director, Cinelab London

Cinelab is a leading post-production service provider to content creators and owners, with special expertise in film. Led by industry veterans, Cinelab offers a full suite of services from film processing, scanning and distribution to digitisation, restoration and archive management of film and video content.

The company's reputation for quality and service draws customers from across the globe while the business experiences fast growth. Cinelab has worked on a number of globally high-profile and award-winning films including Star Wars, and high-budget commercials, for companies like Burberry and John Lewis.

HOW DID FORESIGHT ADD VALUE?

Since Foresight invested in Cinelab London, the business has transformed. Foresight first put in place formal governance and reporting at a board level, introduced an industry expert as Chairman, and helped management to set a five-year strategy, which is now being executed.

The Chairman has particular strengths in the digital media sector, neatly supplementing expertise of incumbent management. The sales team has been bolstered and investments have been made into new services, which will generate long-term shareholder value. The improved focus and tools now used by the sales team have resulted in the strongest trading the business has experienced to date.

Foresight has also introduced other current and previous media portfolio companies, notably Zoo Digital, Procama and Take 2, which has resulted in new client wins for Cinelab.

**For more information contact
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